



NIL[®]
DESPERANDUM
NOTHING TO DESPAIR

Australia's
FINEST RUM





NIL DESPERANDUM RUM

Nil Desperandum Rum is **DELICIOUS**

Nil Desperandum is **HAND-CRAFTED** and has **NO ADDED SUGAR**

Nil Desperandum is **ORGANIC CERTIFIED** and **SUSTAINABLE**

Nil Desperandum is Australia's **MOST AWARDED** Rum Brand*

Nil Desperandum is **AUSTRALIA'S FINEST RUM**



* Australian Distilled Spirit Awards 2023, Australian Rum Awards 2023, Australian International Rum Awards 2023, Australian Distilled Spirit Awards 2022, Australian Rum Awards 2022, Tasting Australia Awards 2022.

AT LONG LAST... AUSTRALIA'S FINEST RUM



AUSTRALIAN RUM WITH TERROIR

AUSTRALIA CERTIFIED ORGANIC rum made and matured on AUSTRALIA'S beautiful SUB-TROPICAL Sunshine Coast, a UNESCO recognized biosphere.

A UNIQUE TERROIR of soil, climate and place create rum like no other with a rich floral nose and bold flavors of ripe tropical fruit.

Molasses from sugar cane, organically grown on Queensland's rich, fertile volcanic plains, is NATURALLY WILD FERMENTED with Woombye water, dunder and muck, then double POT DISTILLED and barrel AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port.

DELICIOUS. 100% pure unadulterated rum. NIL additives. NIL added sugar, sweeteners, caramel, glycerine, flavours, colours or chemicals.



AT LONG LAST... AUSTRALIA'S FINEST RUM

OUR INSPIRATION

NIL DESPERANDUM means **NO WORRIES**

In 1871 this ambitious declaration glittered in gold on Woombye's first pub. Today its known all over the world as Australia's iconic expression of easy-going optimism – regardless of the circumstances: **NO WORRIES**.

Our inspiration to make **AUSTRALIA'S FINEST RUM** comes from the cane fields of our Sunshine Coast home, the incredible unadulterated rums of the Caribbean, and the fervent belief that it's about time Australia had a rum equal to the world's best!

On every bottle of Nil Desperandum Rum you'll find an Australian native **BLACK SNAKE**. For over 60,000 years the Gubbi Gubbi people have been the custodians of the land we create on and share a love for. In their language our home of Woombye is named after the words for Black Snake - Wum Bai.

We're also a little bit cheeky ;-) Australia's largest and oldest rum brand, Diageo's 'The Famous' Bundaberg Rum, features an arctic Polar Bear on their bottles. And as everyone knows an Aussie Black Snake can kill a bear with a single bite! The Black Snake off the bottle is also the perfect souvenir - phone cases, jewelry, fridges, laptops, and tattoos.

AT LONG LAST... AUSTRALIA'S FINEST RUM

WHAT WE BELIEVE IN

NATURE

In partnership with passionate and like minded suppliers our rums showcase the finest Australian ingredients and native botanicals. We use sub-tropical rainwater, harvested from the roof above our stills, throughout our Distillery. Nil Desperandum Rum is chemical free, additive free, coloring free, preservative free, grain free, and vegan friendly.

ENVIRONMENT

Reclaimed distillery waste makes locally farmed beef and dairy cows VERY HAPPY. And fatter and healthier and more productive. according to local Sunshine Coast cattle farmers who love the results as much as the cows love the addition to their diet. We use optimised and energy efficient 100% LPG steam heating and >90% evaporative cooling. We exclusively use non printed recycled kraft board for packaging and shipping.

COMMUNITY

We wish the world had more of what we call the The Coast Spirit. And we're committed to working hard every day to make it so. We have assisted community groups raise over AUD 1,000,000 for charity – including humanitarian de-mining in Ukraine.



SPECIAL

KEY SELLING POINTS

A hand-crafted and award-winning pot distilled premium Australia Certified Organic pure rum, at an affordable price point.

Delicious. Full flavoured with a rich floral nose and bold flavors of ripe tropical fruit and a smooth lingering finish

Sub-tropically AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port — on Australia's beautiful Sunshine Coast.

PROFILE

Pack Configuration: 6x 700ml glass bottles

ABV: 38%

Barcode: 9356457001949

Australia Certified Organic rum. Wild fermented, locally sourced molasses, Woombye water, dunder and muck. Double pot distilled, then AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port — on Australia's beautiful sub-tropical Sunshine Coast.

Appearance: Medium gold

Aroma: Concentrated molasses notes with a sugar cane freshness. Dried tropical fruits such as dried mango, dried peach and nectarine. Marinated figs and prunes with crème brulee and caramel notes.

Taste: A smooth lingering finish of ripe tropical fruits, creme brulee & toffee.

Serving suggestion: Great with ginger beer or cola and a squeeze of fresh lime





PREMIER

KEY SELLING POINTS

A hand-crafted and award winning super premium pot distilled Australia Certified Organic pure rum.

Delicious. A lingering floral nose and boldly flavoured with a rich, powerful finish of ripe tropical fruits, maple syrup and caramel.

Select barrels chosen for their extraordinary quality, sub-tropically AGED FOR A MINIMUM OF 3 YEARS in bourbon barrels emptied of Sherry and Port — on Australia's beautiful Sunshine Coast.

PROFILE

Pack Configuration: 6x 700ml glass bottles

ABV: 40%

Barcode: 9356457001970

Australia Certified Organic rum. Wild fermented, locally sourced molasses, Woombye water, dunder and muck. Double pot distilled, then AGED FOR A MINIMUM OF 3 YEARS in bourbon barrels emptied of sherry and port — on Australia's beautiful sub-tropical Sunshine Coast.

Appearance: Medium gold

Aroma: A tantalising nose, lifted caramel notes, or crème brulee, fused with dried apricots, figs and dates. Toffee, maple syrup and molasses, with touches of sticky date pudding.

Taste: A rich powerful finish of maple syrup, caramel & tropical fruits.

Serving suggestion: Enjoy neat over ice or as an exquisite addition to any rum cocktail.





BOTANICAL

KEY SELLING POINTS

A world first. Pot distilled rum double vapor infused with Australian botanicals, fruits and spices.

Delicious. A lingering nose of tropical fruit and toffee with rich flavours of crème brulee, pineapple and sugar cane. Our take on a dry spiced rum.

An award winning super premium Australian hand-crafted rum that unapologetically steals a gin production method and turns it on its head.

PROFILE

Pack Configuration: 6x 700ml glass bottles

ABV: 40%

Barcode: 9356457001932

A blend of double pot distilled and double vapor infused roasted pineapple, roasted sugar cane sticks, fresh ginger and fresh limes with Australian certified organic molasses, Woombye water, yeast and nothing else. Separately aged in port finished bourbon barrels then expertly blended.

Appearance: Medium gold

Aroma: A lovely aroma of molasses, toffee from 2 & 3yr old aged rums, all fused with elegant touches of roasted pineapple, tropical fruits, creaminess from the roasted sugar cane, then tapered aromas of lime and ginger.

Taste: Dry rich, full body, pretty botanicals yet still a serious rum. A bold rich tasting brulee, toffee and molasses rum with elegance, pineapple and sugar cane creaminess and then touches of vapour infused fresh limes and ginger for a small added natural acidity/spice touch. Our take on a dry spiced rum.

Serving suggestion: Made for mixing. Try with ginger beer and a squeeze of fresh lime.





YOUR CHOICE? PREMIER OR SPECIAL



PREMIER showcases select barrels chosen for extraordinary quality.
PREMIER is richer, fuller and is more concentrated aroma and taste than **SPECIAL**.
PREMIER is aged for a minimum of 3 years. **SPECIAL** is a 2 year old rum.
PREMIER is 40% ABV. **SPECIAL** is 38%.





ARTFULLY CORRUPTED RUMS

There's only one way we would contemplate corrupting AUSTRALIA'S FINEST RUM. And that's ARTFULLY.

NIL DESPERANDUM rum AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port SPICED with a delicious blends of Australian ingredients and aromatic spices. Lightly Sweetened with honey and sugar.

Made with NIL DESPERANDUM rum.

Each label is artful as the rum inside the bottle. Our ARTFULLY CORRUPTED range features commissioned artworks by Australian and International artists.



AT LONG LAST... AUSTRALIA'S FINEST RUM



ARTFULLY CORRUPTED SPICED

KEY SELLING POINTS

Premium 2-year-old Nil Desperandum Australian Certified Organic rum

Specially selected ground pulverized spice toasted to enhance the flavours.

A new take on a spiced rum

PROFILE

Pack Configuration: 6x 700ml glass bottles

ABV: 40%

Barcode: 93564457002113

NIL DESPERANDUM rum AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port SPICED with an enticing aromatic blend of vanilla bean, Jamaican pepper, ginger, cinnamon, cardamom, star anise, fennel seed, clove, nutmeg & tea. Lightly sweetened with honey and sugar.

Appearance: Medium amber gold

Aroma: Star Anise is the first spice you smell followed by a long and complex rich blend of enticing and evocative aromas. The deeper you look, the more you will find from fresh to toasty, floral to earthy, with a rich molasses backbone softened by long vanilla scents that linger.

Taste: Unmistakably Rum with loads of added complexity derived from a list of spices reminiscent of Grandma's Pantry. An initial hit of Licorice from the mix of Aniseed and Molasses is quickly followed with intriguingly and slightly addictive spiced notes.

Serving suggestion: PERFECT in a Spiced Rum Cocktail or served over ice with your favorite mixer and a squeeze of fresh lime.



ARTFULLY CORRUPTED ORANGE

KEY SELLING POINTS

Premium 2-year-old Nil Desperandum Australian Certified Organic rum

Orchard fresh orange and rum soaked raisins with real dark chocolate and aromatic spices

An Australian take on a spiced rum

PROFILE

Pack Configuration: 6x 700ml glass bottles

ABV: 40%

Barcode: 9356457002151

NIL DESPERANDUM rum AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port SPICED with a delicious and zesty blend of orchard fresh orange peel, premium dark chocolate, rum soaked raisins and aromatic spices. Lightly sweetened with honey and sugar.

Appearance: Medium amber

Aroma: Rich molasses/maple syrup with strong creamy chocolate notes, with dense orange peel aromas topped off with a powerful fruitcake aroma from the stewed raisins.

Taste: Off-Dry rich intense flavours of toffee, chocolate, orange and raisins all neatly packed into vision of a Choc/Orange after dinner mint style flavours and texture.

Serving suggestion: PERFECT served over ice or in a Spiced Rum Old Fashioned or paired with Fever-Tree Distillery's Cola and a wheel of orange.



ARTFULLY CORRUPTED BLACK

KEY SELLING POINTS

Premium 2-year-old Nil Desperandum Australian Certified Organic rum

Segafredo Zanetti cold brewed coffee, twice roasted Sunshine Coast grown MACADAMIA nut and toasted native wattleseed

An Australian take on a spiced rum distinctively of coffee and Australian native ingredients

PROFILE

Pack Configuration: 6x 700ml glass bottles

ABV: 40%

Barcode: 9356457002168

NIL DESPERANDUM rum AGED FOR A MINIMUM OF 2 YEARS in bourbon barrels emptied of sherry and port SPICED with a blend of Segafredo Zanetti cold brewed coffee, twice roasted Sunshine Coast grown MACADAMIA and aromatic spices. Lightly sweetened with honey and sugar.

Appearance: Medium brown to black

Aroma: Ripe molasses fused with coffee bean, with layers of Wattleseed and nutmeg and touches of underlining fig and dates and cedar.

Taste: Off-dry coffee based rum, rich intense flavours of coffee/mocha, molasses, some great Australian bush touches of Wattleseed and dried herbs of nutmeg and creamy mocha vanilla bean edges.

Serving suggestion: PERFECT served neat over ice or with coffee or in a Rum Espresso Martini with Sunshine & Sons Original Vodka, espresso coffee and vanilla syrup.



Australia's
FINEST RUM

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